

国际展望联合会 全球伙伴计划

NEXT Federation Global Partnership Program 2020

欢迎国际贸易、投资、技术合作类的成长型企业机构、地方政府加入！

获取高端赋能，舒解资源瓶颈，共享全球创新、合作、发展资源和成果！

Welcome to join us! Get high-end enablement; Alleviate resource bottlenecks; Sharing global innovation, cooperation, development resources and achievements!



	等级与权益 (本自然年度有效) Levels and Rights (of current calendar year)	伙伴 Partner	友好伙伴 Friendly Partner	合作伙伴 Cooperative Partner	战略伙伴 Strategic Partner	战略合作伙伴 Strategic Cooperative Partner
国际合作 信息服务 International Cooperation Information Service	全年免费收取平台提供的国际合作信息 Free international cooperation information provided by the platform for the whole year 免费收取平台提供的不定期重要报告 Free irregular important reports provided by the platform 可申请定制信息咨询报告 Entitled to applying for customized information consulting service	✓	✓	✓	✓	✓
G M A B C 伙伴关爱 Caring for Partner	免费的公共关系资源需求和诊断 Free public relations resource supply and problem diagnosis 免费提供项目公共关系总体策略和操作建议 Free general public relations strategies and operational advices for projects		✓	✓	✓	✓
G 精准、可靠的 政府公关服务 Accurate, Reliable Government Public Relations Service (Government)	与政策研究者、制定者、执行者面对面 Reliable and long-lasting relationships with policy-makers, including face-to-face discussion 权威渠道解读政策标准规定和执行程序 Authoritative interpretation of policy standards and execution procedures 合规加速备案、注册、审批等准入流程 Market entry and expansion support 对接市场监管者，预警和管理危机事件 Crisis and issue management			✓	✓	✓
M 多维度、高转化的 强势媒介传播 Multidimensional, Widely Circulated Powerful Media Communication (Media)	打造高传播价值营销“大”事件 Create widely circulated “BIG” news 定制高转化率的直推“好”内容 Customise “GOOD” content with high conversion rates 打通国内外主流媒体“硬”渠道 Open up “HARD” channels for mainstream media at home and abroad 引领最前沿社交媒体“新”玩法 Lead the cutting-edge “NEW” social media modes			✓	✓	✓
A 国际化、专业化的 行业专家资源支持 International, Professional Industrial Expert Resource Support (Academy)	演讲：邀请国际政要、顶尖专家出席活动 Speech: Invite global leaders and senior experts to attend events 解难：帮助突破企业发展和产品研发瓶颈 Problem solving: Help break through the development bottlenecks of companies and products 咨询：策划组织行业专家定制研究、咨询 Consultation: Organize industrial experts for customized research and consultation 人脉：推荐专家担任企业顾问和运营职务 Networking: Recommend advisors and operating experts for companies			✓	✓	✓

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发现智慧实践 Seeking Optimal Practices
 分享优势资源 Sharing Advantaged Resources
 改善公共关系 Improving Public Relations



扫描申请加入“国际展望联合会全球伙伴计划”
 Scan to join Global Partnership Program



扫描登陆官网，了解国际展望联合会
 Scan to learn more about NEXT Federation

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B 低成本、高效率的 企业海外伙伴拓展 Low-Cost, High- Efficient Enterprise Overseas Partnership Development (Business)	拓展业务机会, 提高产品出口额 Expand business opportunities, improve product exports			✓	✓	✓
	提升品牌的国际认知度和认可度 Enhance international brands recognition			✓	✓	✓
	找优质伙伴, 增强产业链话语权 Get access to high quality partners, improve the discourse right in the industry chain			✓	✓	✓
	提升品牌的国际形象和品牌价值 Improve international image and brand premium			✓	✓	✓
	技术交流并购, 提升创新竞争力 Improve innovation competitiveness via technical exchange and M&A			✓	✓	✓
C 本土化、广泛性的 民间社会网络保障 Localized and Extensive Civil Society Network Security (Community)	创造: 项目资源整合落地的本土人脉网络 Creation: Local network for project resource integration and implementation			✓	✓	✓
	沟通: 消减误解、夯实国际合作民意基础 Communication: Reduce misunderstanding, strengthen the public opinion foundation for international cooperation			✓	✓	✓
	监督: 第三方角度呵护当地民众切身利益 Supervision: Protect the vital interests of local people by third-party supervisions			✓	✓	✓
	推动: 伙伴与目标国本土社群的和谐发展 Promotion: Pursue a harmonious relationship between project partners and local communities			✓	✓	✓
全流程、一站式的 国际会务会展培训 One-Stop Service for International Conference, Exhibition & Training	量身定制, 主题策划, 议程设置 Customising, Theme Planning, Agenda Setting			✓	✓	✓
	精英站台, 嘉宾邀请, 专家授课 Elite Attendance, Guest Invitation, Expert Lecture			✓	✓	✓
	实地考察, 旅游地接, 组织执行 Field Trip, Local Guide, Organization and Implementation			✓	✓	✓
	总结报告, 舆论推广, 效果反馈 Summary Report, Publicity Promotion, Effect Feedback			✓	✓	✓
国际平台 专属礼遇 Exclusive Privileges on our International Platform	使用国际展望联合会相应的伙伴名誉 Corresponding reputations as partners of NEXT Federation	✓	✓	✓	✓	✓
	邀请出席本会活动的贵宾专属内容 Exclusive VIP services for attending our activities		✓	✓	✓	✓
	尊享本会各项服务的价格优惠 Reduced service prices		1% off	2% off	5% off	10% off
	在国际展望联合会官网展示、推介 Display and promote yourself on the official website of NEXT Federation			✓	✓	✓
	在座次安排、社交机会等方面享受礼遇安排 Courtesy services for seating arrangements, social opportunities etc			✓	✓	✓
	优先作为演讲嘉宾安排发言, 指导全球合作 Seize the opportunity to guide global cooperation through our priority speech arrangements				✓	✓
年费标准 (人民币) Annual fees (RMB)	0元 Free	1,000元 ¥1,000	10,000元 ¥10,000	合作金额达 100,000元 (免年费) Cooperation amount reached ¥100,000 (No annual fee)	合作金额达 1,000,000元 (免年费) Cooperation amount reached ¥1,000,000 (No annual fee)	