



Promoting **促进全要素合作**
Total-Factor Cooperation

NEXT Summit (Singapore 2021)

29 September 2021

* Cooperation discussion up to August 31

v. 2021.06.18



Promoting Total-Factor cooperation



Online and offline global interactions

2



G-M-A-B-C consultation on Total-Factor Cooperation

5



Online sub-forums

10



Media

200+



Promotion by global celebrities with higher media attention

500+



Country

20



Discussion on cooperation regarding leading technological projects

30



Sharing by high-end talents

60



Support from global partners

1000+



Global viewers interaction

100万+

Promoting Total-Factor Cooperation for Global Innovation, Cooperation and Sustainability



NEXT
Summit
Singapore 2021
国际展望大会（新加坡2021）

Promoting **促进** 全要素合作
Total-Factor Cooperation

01

NEXT SUMMIT

Unite to Create



Who we are

A global platform for integration and transformation of industrial resources

Our vision

Promote global innovation, cooperation and sustainability

Our main functions

- Seeking Optimal Practices
- Sharing Advantaged Resources
- Improving Public Relations



NEXT Summit (Auckland2017)



NEXT Summit (Dubai2019)



NEXT Summit (Hangzhou2018)



NEXT Summit (Sky2020)



Unite to Create: Our Value and Service

Singapore 2021

Targeted and reliable government public relations services(Government)

Reliable and long-lasting relationships with policy-makers, including face-to-face discussion
Authoritative interpretation of policy standards and execution procedures

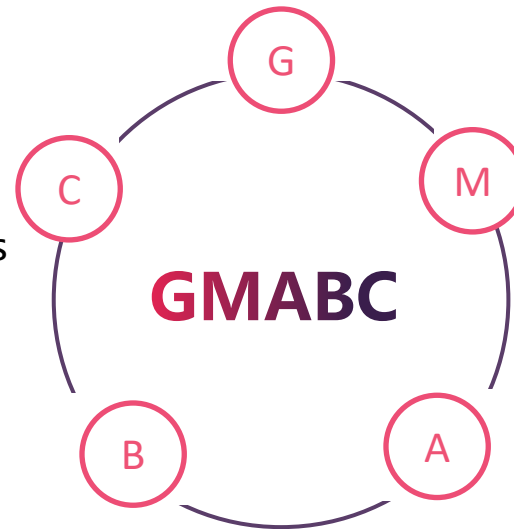
Market entry and expansion support
Crisis and issue management

Localized and Extensive Civil Society Network Security (Community)

Creation: Local networks for project delivery
Communication: Reduce misunderstanding and garner public support for cooperation
Supervision: Third party protects people's interests
Promotion: Harmony between partners and communities in target countries

Multidimensional, Widely Circulated Powerful Media Communication (Media)

Create "BIG" events
Customize "GOOD" content
Get through "HARD" channels
Lead in "NEW" social media promotion



Low-Cost, High-Efficient Enterprise Overseas Partnership Development (Business)

Low-Cost, High-Efficient exports
Enhance brand recognition
A better say in industrial chain
Improve brand added value
Improve innovation competitiveness

International, Professional Industrial Expert Resource Support (Academy)

Speeches: Invite politicians and top experts
Solutions: Break development and R&D bottlenecks
Consulting: Customized research and consulting
Networks: Assume corporate advisory and operational roles



Global Presidium

Rotating President



H.E. Dr. Essam Sharaf
Former Prime Minister of Egypt,
Chairman of the Egyptian Sharaf
Foundation for sustainable
development,
Professor at Cairo University

Vice President



H.E. Prof Bommer Pasaribu
Former Indonesian Labor Minister
Chairman of the Advisory Board Of
Indonesia RDI

Vice President



Hon Dr Jae-hoon Yoo
Former Director General and
Controller of Asian Infrastructure
Investment Bank (Minister level),
Former Senior Advisor to the
President of AIIB



Global Advisory Committee

Rotating President



Hon. Dr Hammam Riza
Chairman of Agency for the
Assessment and Application
of Technology, the Republic
of Indonesia

Vice President



Hon Dr. Desi Mamahit
Former Chief of Indonesian
Coast Guard, President of
National Docks of Indonesia,
Chairman of Indonesian
Research Development
International

Vice President



H.E. Rashid Al Ketbi
Member of the royal family
of the United Arab Emirates
and Chairman of the DEVAR
group

Vice President



Hon Dr. Gatot Dwianto
Vice Chairman of Agency for
the Assessment and
Application of Technology,
the Republic of
Indonesia(BPPT)



24th Nov. 2019

UAE, Dubai, Burj Khalifa

H.E. Ban Ki-moon, the 8th UN Secretary General, attend and deliver important speech.

The First Session of The First Council's Meeting of NEXT Federation

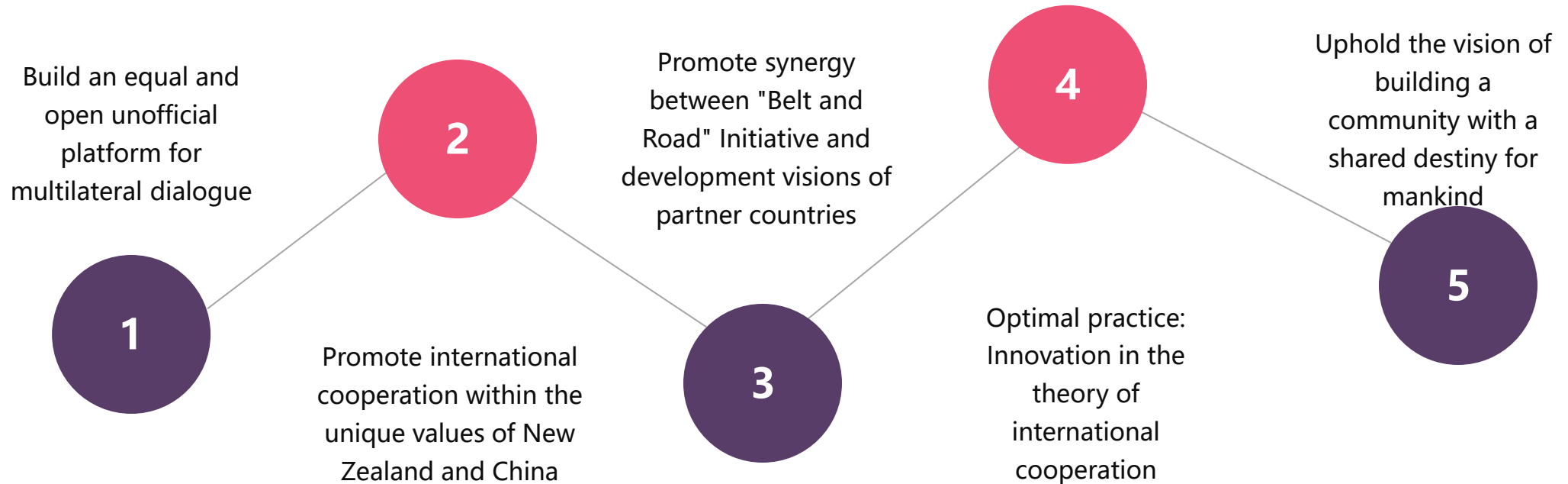




From the perspective of international politics: What dose NEXT Federation **bring to you?**

Singapore 2021

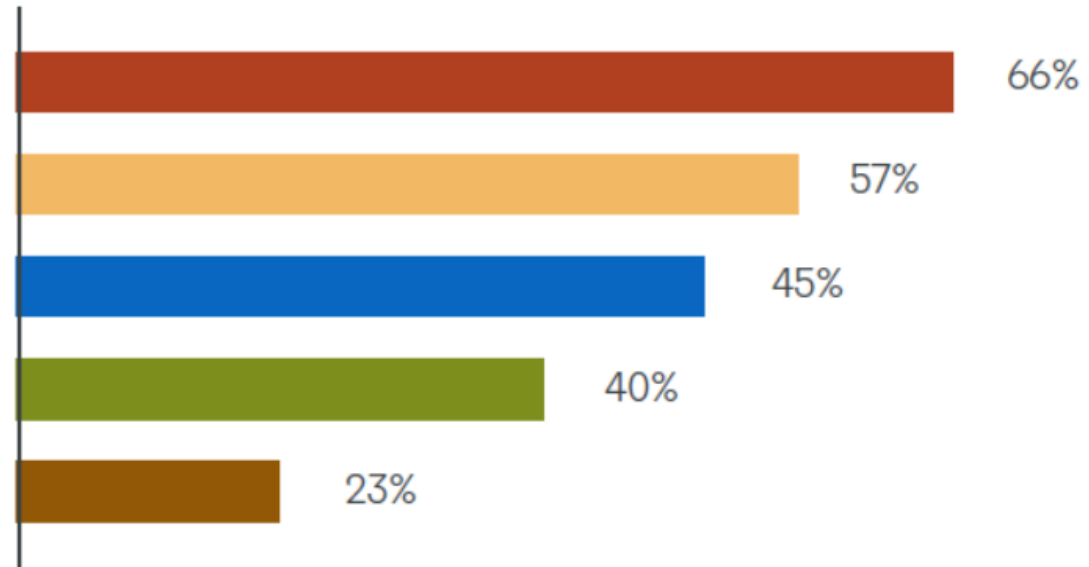
The Unique Value of NEXT Federation





The strategic objectives of enterprises in the overseas market

- Expand business opportunities and improve exports
- Enhance brand's global recognition
- Find partners to have a better say in industrial chain
- Enhance brand's global image and added value
- Technological exchanges and merger to enhance innovation



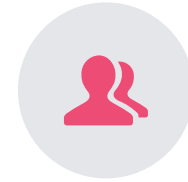
- Data source: [LinkedIn China] 2018 brand globalization survey on Chinese B2B enterprises · Chinese B2B enterprises



From the perspective of international business: What dose NEXT Federation **bring to you?**



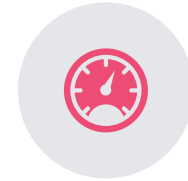
Targeted and reliable government public relations services



Low-Cost, High-Efficient Enterprise Overseas Partnership Development



Benefit and service-oriented two-way investment platform



Multi-dimensional and effective media promotion



Personalized and differentiated brand strategic communications consulting



Whole-process and one-stop international conference and exhibition training



Internationalized and professional industry expert resources support



NEXT
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国际展望大会（新加坡2021）

Promoting **促进** 全要素合作
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02

NEXT SUMMIT

Global Impact

UNITED NATIONS



NATIONS UNIES

20 Nov 2017

THE SECRETARY-GENERAL

**MESSAGE TO THE "NEXT SUMMIT AUCKLAND 2017:
INNOVATION, COOPERATION, SUSTAINABILITY"
Auckland, 27 November 2017**

It is a pleasure to greet the "Next Summit". I thank the Oceania Silk Road Network for supporting the 2030 Agenda for Sustainable Development, the world's agreed blueprint for building a future of peace and prosperity for all on a healthy planet.

There are clear synergies between the 2030 Agenda and the Belt and Road Initiative that has spurred your efforts. Both frameworks strive to stitch countries together in networks of trade and mutual gain; both aim to deepen global connectivity.

I also welcome your focus on innovation, which will continue to be at the centre of human progress. Our shared challenge is to harness knowledge for the benefit for all, while safeguarding against the unintended consequences of technological advances, from cybersecurity threats to disruptions in labour markets and the fabric of society.

The United Nations looks forward to working with all partners in achieving sustainable and inclusive development, combating climate change, and fulfilling our shared commitment to leave no one behind. Please accept my best wishes for the success of your work.



H.E. Antonio Guterres

UN Secretary-General

NEXT Summit (Auckland 2017)

“The conference effectively promoted regional integration.”

“The conference will not only share between China and New Zealand, but will surpass the two countries and provide resources to the world; this conference provides a mechanism to provide a possibility to provide solutions to the world.”

“We need to better promote cooperation between countries, whether large or small. All world challenges will have corresponding world solutions.”

“We must cooperate to promote mutual cooperation among all parties involved and promote the cooperation of the entire international community.”

“We hope to further expand the world partnership and promote the prosperity and harmony of the whole world.”



H.E. Ban Ki-moon
8th UN Secretary-General

NEXT Summit (Hangzhou 2018)
NEXT Summit (Dubai 2019)

“The world needs to establish a multilateral mechanism, not a country alone. We need to build a community of human destiny, the core of which is common development. We need to understand each other and this vision has been achieved through the reform of the global governance mechanism.”

“Countries around the world must establish interoperability with people, infrastructure, finance and the interconnection of various mechanisms. Diversity and harmony will make the world a better place.”



H.E. Dr Essam Sharaf

Former Prime Minister of Egypt

NEXT Summit (Auckland 2017)
NEXT Summit (Hangzhou 2018)
NEXT Summit (Dubai 2019)
NEXT Summit (Sky 2020)

UNITED NATIONS  NATIONS UNIES

MR. LIU ZHENMIN
UNDER-SECRETARY-GENERAL FOR ECONOMIC AND SOCIAL AFFAIRS

Written Message
NEXT SUMMIT (Hangzhou 2018)
22 November 2018

Excellencies,
Distinguished Delegates,
Ladies and Gentlemen,

On behalf of the United Nations Department of Economic and Social Affairs (UNDESA), I send my warm congratulations on the opening of the second NEXT Summit in Hangzhou.

I was very pleased to deliver a video message to the inaugural NEXT Summit held in Auckland, New Zealand last year.

I am delighted to note that this year the theme of the Hangzhou NEXT Summit is "Seeking Optimal Practices".

This is a timely topic. Our global community continues to face multiple and interconnected challenges in the social, economic and environmental fields. Enhancing international cooperation is key to tackling these global challenges.

The Hangzhou NEXT Summit provides a timely platform for mutual learning in international cooperation.

I note with appreciation that these discussions cover a range of sectors, such as energy, infrastructure, artificial intelligence, food, health, education, tourism and innovation.

All these are related to the 2030 Agenda for Sustainable Development – a universal and transformative plan of action for people, planet and prosperity. Achieving the 2030 Agenda and its interlinked Sustainable Development Goals is a collective endeavor. It calls for strong policy measures and actions from all countries and from actors across all sectors.

I commend the NEXT Summit on its commitment to facilitate productive exchanges of experience and scaling up good practices.

I wish you a successful event.

Thank you.

刘振民



H.E. Liu Zhenmin
Under Secretary-General of UN

NEXT Summit (Auckland 2017)
NEXT Summit (Hangzhou 2018)



“Hurricane Lamp” Award



It aims to recognize the most demonstrative and valuable optimal practices in international cooperation.



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03

Highlights of past NEX**T** Summits

NEXT Summit(Sky 2020)



NEXT Summit(Sky 2020)



新西兰前驻华大使Mr Tony Browne主持开幕式



国际展望联合会副主席，亚洲基础设施投资银行前行长特别顾问Dr Yoo Jae-hoon发言



新华社秘书长宫喜祥发言



印度尼西亚驻新西兰大使H.E. Mr Tantowi Yahya发言



中国驻奥克兰总领事阮平发言



新西兰雇主与制造商协会首席执行官Mr Brett O'Riley发言

NEXT Summit(Sky 2020)



新西兰前驻华大使Mr Tony Browne主持该环节



国际展望联合会轮值主席，埃及前总理H.E. Dr Essam Sharaf发言



新西兰储蓄银行前行长、中国工商银行（新西兰）董事长Dr Don Brash发言



巴基斯坦参议院副主席H.E. Mr Saleem Mandviwalla发言



印度尼西亚技术评估与应用署主席、国际展望联合会国际顾问委员会轮值主席Hon. Dr Hammam Riza发言



中国工程院院士、国务院食品安全委员会专家委员会副主任委员、国家食品安全风险评估中心总顾问陈君石院士发言

NEXT Summit(Sky 2020)



西凤集团董事长、陕西西凤酒股份有限公司董事长张正发言



新西兰恒天然集团全球投资者关系事务总监Mr Simon Tucker发言



新西兰佳沛 (Zespri) 集团公共关系和投资者事务部总监Mr Michael Fox发言



新西兰Pacific Channel总裁Mr Brent Ogilvie发言



印度尼西亚巴厘岛副省长Hon Oka Sukawati发言



浙江大学区域协调发展研究中心副主任、浙江大学中国西部发展研究院常务副院长董雪兵发言

NEXT Summit(Dubai 2019)



NEXT Summit(Dubai 2019)



Opening ceremony



Keynote Speech by Ban Ki-moon



Keynote Speech by Wu Hongbo



Keynote Speech by Sharaf



Keynote Speech by Peter Goodfellow



Chief Partner: FAW Red Flag



Official cooperation brand: Xifeng



Ban Ki-moon visits Wen Chao Farm

NEXT Summit(Hangzhou 2018)



NEXT Summit(Hangzhou 2018)

Peter Goodfellow



National Party
President,
New Zealand

GUO Yezhou



Deputy Minister of
International
Department of
Central Committee
of CPC, China

Tuariki Delamere



Political Advisor and
representative of HM
Maori King, Former
Minister of Immigration
Former Minister of Pacific
Island Affairs, New
Zealand

Gatot Dwianto



Vice-Chairman of
BPPT(the Indonesian
Technology
Assessment and
Application Ministry),
Indonesia

LIU Zhengrong



Vice President
and Secretary
General of Xinhua
News Agency

YANG Jian



Member of
Parliament, New
Zealand

NEXT Summit(Hangzhou 2018)

ZHANG Yipeng



Vice President of
Yili Group

GAO Yihuai



Natural Nutrition
Research Center,
Massey University, New
Zealand Co-director,
New Zealand

Vince Gowan



Vice President of
Indonesia Association
of Commerce and
Industry, Chairman of
IRDI

Ibrahim Mohammed



CEO of DEVAR,UAE

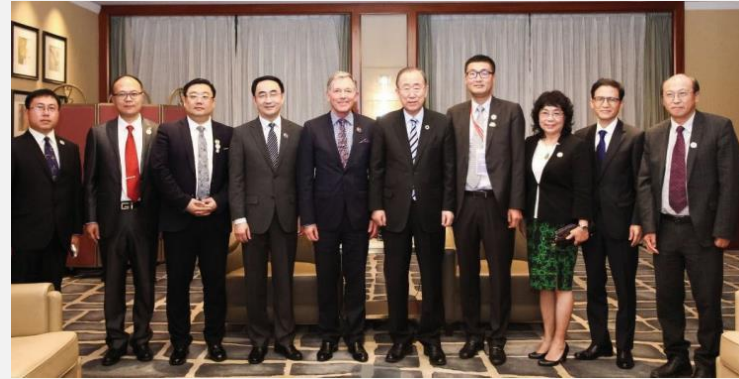
Jawad Wehbi



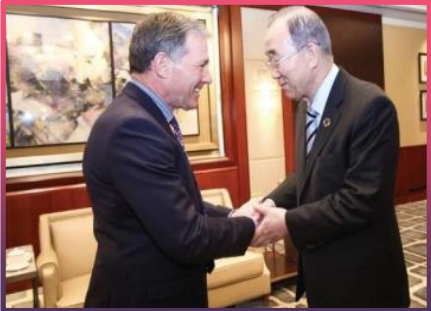
Group Chief
Operations Officer of
S.B.K Holding
Company, UAE

Exchanges and dialogues between high-level government and business leaders

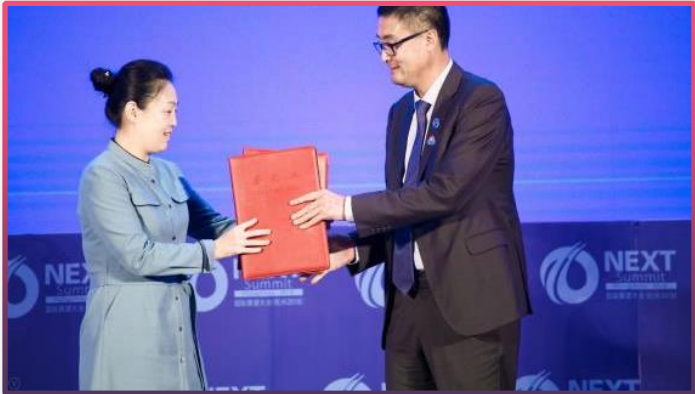
About 800 guests including government officials, representatives of international organizations, experts, scholars and entrepreneurs from China, New Zealand, Indonesia, Kazakhstan, the Republic of Korea, UAE and Africa, Central and Latin America gathered in the historic and cultural city of Hangzhou.



NEXT Summit(Hangzhou 2018)



NEXT Summit(Hangzhou 2018)



NEXT Summit(Hangzhou 2018)



NEXT Summit(Auckland 2017)





VIP guests

Singapore 2021



H.E. Antonio Guterres
UN Secretary General



HON XU Yousheng
Party Group Secretary and
Director of Overseas Chinese
Affairs Office of the State
Council, China Vice President of
China Association for Overseas
Exchange



Peter Goodfellow
President of National
Party of New Zealand



Martin THOMSON
Chairman of New
Zealand China Trade
Association



H.E. LIU Zhenmin
UN Under-Secretary
General



HON LI Zhaoxing
Former Foreign Minister of China
Honorary President of the Chinese
People's Institute of Foreign
Affairs



HM King Tuheitia Paki
the Māori King in New
Zealand



Tukoroirangi MORGAN
Former President of the
Māori Party of New
Zealand



H.E. Essam Sharaf
Former Prime Minister of
Egypt, President of Sharaf
Sustainable Development
Foundation



XU Erwen
Former Consul
General of China in
Auckland



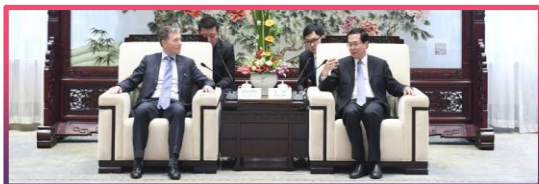
Hon Paul GOLDSMITH
New Zealand Member of Parliament, Former Minister for Science
and Innovation, Minister of Business and Consumer Affairs,
Minister of Higher Education, Skills and Employment, Head of
the New Zealand delegation to the Belt And Road Forum for
International Cooperation



President of the Summit, Dr. Yang Jian, read out the congratulatory message from the UN Secretary General



UN Under-Secretary General Liu Zhenmin delivered a video speech



Che Jun, Party Secretary of Zhejiang Province, met with the President of NEXT Federation



XU Yousheng, deputy director of the Overseas Chinese Affairs Office of the State Council, addressed the Summit



Li Zhaoxing, former Chinese foreign minister, addressed the Summit



Group photo of the Council members of Belt And Road Promotion Mechanism in Oceania



High-level roundtable luncheon



WANG Guosheng, Party secretary of Henan province, met with the President of NEXT Federation



CAI Mingzhao, President of Xinhua News Agency, met with President of NEXT Federation



Global media coverage



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Promoting **促进** 全要素合作
Total-Factor Cooperation

04

Singapore 2021

NEXT Summit

Promoting Total Factor Cooperation

NEXT Summit (Singapore2021)



Hosts

NEXT Federation

China Economic Information Service of Xinhua
News Agency

Local Partner, Singapore Government (to be invited)



Core topics & industry focuses of sub-forums

Core topics

1. Technology Singularity and New Information Technology Revolution
2. Agricultural Science and Food Security
3. Biomedicine and Health
4. Energy Conservation, Environmental Protection and Sustainable Development
5. Intelligent Manufacturing and Changes of Industrial Structure
6. Silver Economy and Aging Society
7. E-Commerce Upgrade and Supply Chain Finance

Industry focuses

- Electronic information
- Agricultural Science
- Biomedicine
- Energy conservation & Environmental Protection
- Intelligent Manufacturing
- Silver Economy
- Supply Chain Finance



Expected Outcomes

Singapore 2021



OPPORTUNITIES

Enhance international understanding and confidence in promoting global innovation, cooperation and sustainability, and identify project opportunities and strategic opportunities in international cooperation



SHARE

Share the latest global scientific and technological research results and high-yielding practices, and provide a global feast of latest knowledge and information



OUTLOOK

Look into the frontier dynamics of key industries and explore trends and directions of international cooperation



PROMOTION

Expand global cooperation network, promote the level and global impact of cooperation between public and private sectors



Summit-Online & offline events

- Online as the main format with small offline event in Singapore
- Opening Ceremony
- Keynote Speech
- Global roadshow of international projects
- Award Ceremony of the “Hurricane Lamp”
Award

Online sub-forums

1. Technology Singularity and New Information Technology Revolution
2. Agricultural Science and Food Security
3. Biomedicine and Health
4. Energy Conservation, Environmental Protection and Sustainable Development
5. Intelligent Manufacturing and Changes of Industrial Structure
6. Silver Economy and Aging Society
7. E-Commerce Upgrade and Supply Chain Finance

Welcome to contact us for cooperation regarding theme forums!



List of Targeted guests

Government

Singapore Leaders	To be invited by Singapore Government and local partner	
Jenny Shipley	Former Prime Minister of New Zealand and Council Member of the Boao Forum for Asia	Former head of government
Dr Essam A. SHARAF	Former Prime Minister of Egypt, Chairman of the Egyptian Sharaf Foundation for sustainable development	Former head of government
Kim Sang-hee	Vice Speaker of National Assembly of Republic of Korea	Deputy national leader
Azis Syamsuddin	Deputy Speaker of the People's Representative Council of Indonesia	Deputy national leader
Saleem Mandviwalla	Vice President of Senate of Pakistan	Deputy national leader
Dr Hammam Riza	Chairman of Agency for the Assessment and Application of Technology of Indonesia(the equivalent of the Minister of Science and Technology), rotating President of the global advisory committee of NEXT Federation	Ministerial level
Dr Gatot Dwianto	Vice Chairman of Agency for the Assessment and Application of Technology of Indonesia, Vice President of Chairman of Agency for the Assessment and Application of Technology of Indonesia(the	Vice ministerial level



List of Targeted guests

Government

Clare Wilson	President of Trade Development Council of New Zealand	Director level
Hendri Saparini	Chairwoman of Public Policy Committee of Ministry of State Enterprises, member of National Economic and Industry Council of Indonesia	Director level
Dr Don Brash	Former Governor of the Reserve Bank of New Zealand	Former ministerial level
Dr Jae-Hoon Yoo	Vice President of NEXT Federation, Former Controller and Special Advisor to the President of the Asian Infrastructure Investment Bank	Former ministerial level
Prof Bomer Pasaribu	Former Minister of Manpower of Indonesia, Vice President of NEXT Federation	Former minister
Dr Desi Mamahit	Former commander of Indonesia's coast guard, Vice-Chairman of the Global Advisory Committee of the NEXT Federation	Former minister



List of Targeted guests

Academy

GAO Wei	Fellow of the Royal New Zealand Academy, expert on advanced material
Bruce Baguley	Fellow of the Royal New Zealand Academy, expert on biomedicine
Zoran Salcic	Fellow of the Royal New Zealand Academy, expert on industrial internet
Lynnette Ferguson	Fellow of the Royal New Zealand Academy, expert on food and nutrition
Marcel Yanovich Bikbau	Fellow of Russian Academy of Natural Sciences, expert on nanomaterials



List of Targeted guests

Academy

Gregorovich Constantin Nikolayevich	Fellow of Russian Academy of Natural Sciences, expert on information technology
Balaklev Nikolai Alexandrovich	Fellow of Russian Academy of Agricultural Sciences, Russian Academy of Sciences, expert on animal husbandry
Stefan Bohlander	Former Director of Marburg Centre of Human Genetics of Germany, world's top human geneticist and expert on precision treatment of leukemia
Theo de Hair	Executive Director of China Netherlands Innovation Research Center, and a founding figure in the field of technology commercialization in Europe
Tomas Torres	Member of the European Academy of Sciences, professor of the Department of Life Sciences, Autonomous University of Madrid, director of the Institute for Advanced Biochemical Sciences



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Total-Factor Cooperation

05

Brand Cooperation

Value Link



Benefits and Privileges by International Partners

Singapore 2021

NEXT Summit
国际展望大会(杭州2018)
11月22-23日

NEXT SUMMIT (HANGZHOU 2018)
国际展望大会
Seeking Optimal Practice
发现智慧实践

主办机构
EVENT HOSTS
浙江大学
Zhejiang University

中国经济信息社
China Economic Information Service

大洋洲一带一路促进机制
Oceania Silk Road Network

联合主办机构
ASSOCIATE HOST
伊利集团
Yili Group

NEXT Summit

NEXT SUMMIT AUCKLAND 2017
国际展望峰会
Innovation 创新 · Cooperation 合作 · Sustainability 发展

Organizer
主办单位: Oceania Silk Road Network
大洋洲一带一路促进机制

Associates
协办单位:

PLATINUM SPONSORSHIP
白金赞助: NETTAN 网腾科技

GOLD SPONSORSHIP
黄金赞助: APPIA ROAD 安仕国际

SILVER SPONSORSHIP
白银赞助: TransTech

Global VR Live Platform: NCTV
全球VR直播平台 新媒体中文NCTV





Benefits and Privileges by International Partners

Singapore 2021



All-round brand promotion

Coverage by mainstream media at domestic and abroad



民族品牌·伊利
NEXT SUMMIT(HANGZHOU 2021)



“金典之夜”
“金马灯”荣誉大奖颁奖典礼暨主题晚宴

INTERNATIONAL LAMP AWARDS CEREMONY

2 3 4 5 6

伊利智慧获国际点赞“金马灯”大奖收入囊中

伊利点亮国际合作“金马灯”全力冲击“五强千亿”

金典新西兰纯牛奶特供国际展望大会 卓越品质引领乳业丝路

中新“一带一路”合作典范——“伊利大洋洲乳业”项目

伊利解锁“新鲜基因”：绿色生态发展与经济繁荣共行

伊利受邀参加国际展望大会 贡献民族品牌中国智慧

伊利全球首发生物多样性保护年报

伊利金典新西兰纯牛奶成为国际展望大会唯一指定牛奶

“黄金奶源”扬帆出海 伊利聚焦国际化战略

伊利智慧获国际点赞“金马灯”大奖收入囊中





Brand promotion opportunities

Singapore 2021



Connect with senior government officials

Maximize brand exposure

Build brand reputation

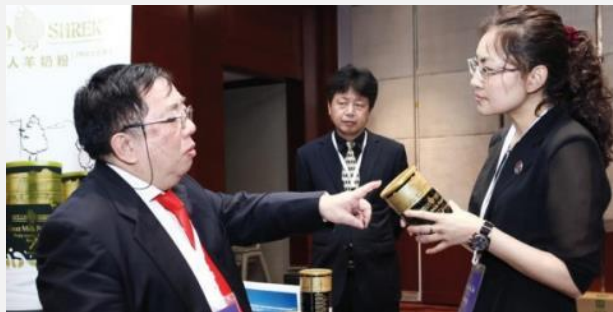
Brand promotion opportunities

Brand & market deep integration





NEXT Federation plays its role in B2B international cooperation between source suppliers



QI ZHANG

International Development
Director

Alibaba Group AliExpress

NEXT Federation have facilitated about 60 international suppliers and buyers from China, New Zealand, Australia, Indonesia, ROK, the UAE, Kazakhstan and others from Asia, Africa, Latin America to coordinate supply chain and improve corporate efficiency by linking product sources and channels.

Media Coverage and Promotion

Media coverage

Information promotion

50+ **200+** **100+**

Print media Key industry media Renowned opinion leaders

500+ **100万+**

Articles Viewers

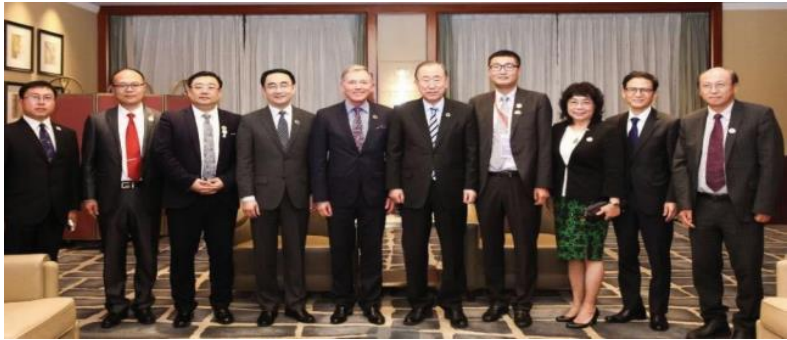






International level strategic social contacts and privileges

Exploration of overseas market opportunities



Forms of Brand Privileges

Brand publicity



Billboard advertising



Print advertng



Product Posters



Conference material implant



logo/ resume placement



Brochure cover



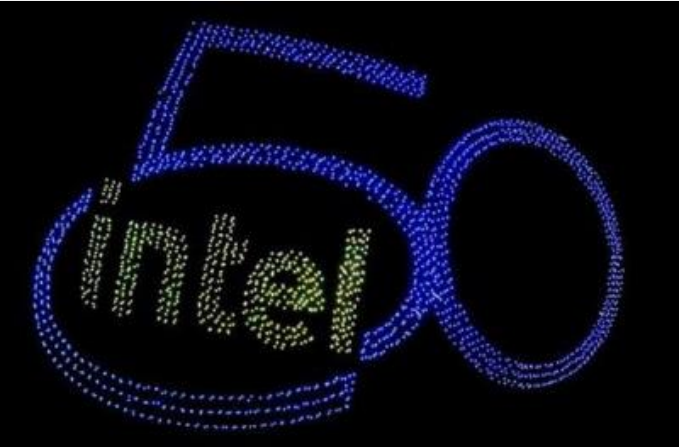
logo shown in official website





Forms of Brand Privileges

Brand appearance in drone show



Forms of Brand Privileges



Corporate logo in the main background of the Summit venue and VIP seats corporate name mentioning in press release before the Summit/written in the name of the corporate, speech in opening ceremony/keynote/subforum
 Opening ceremony group photo, VIP room free photo, logo in guest group photo wall/signature background wall



Forms of Brand Privileges



plenary theme discussion begins and ends with message of thanks



Participate in special salon sharing



Disseminate corporate materials to media



Live interviews by Xinhua News Agency, Economic Daily and other media



Advertising implant during pre-meeting tea break and before dinner



Forms of Brand Privileges

Singapore 2021

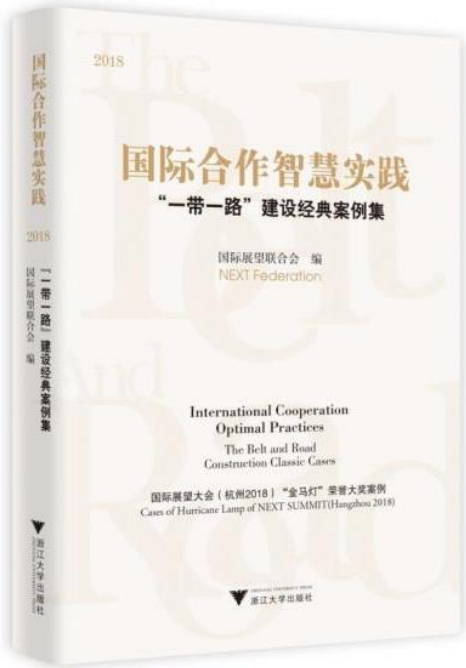


In-depth interaction and communication with mainstream media



View sharing in the name of corporate in information review (in both English and Chinese)

Forms of Brand Privileges



Special report, publication and distribution as an exemplary case



Flagship products in exclusive gift package

Forms of Brand Privileges



In the information release list of print media



In the information release list of internet media



Designated products

Forms of Brand Privileges



Under the framework of the NEX Federation, sponsors have naming right to sub-forums or hold a side meeting under its brand.

Forms of Brand Privileges



Speech with top VIP guests during opening ceremony



Speech with important guests in subforums



Speech with important guests in Side meetings



Participate in roundtable presentation



Speech with VIPs during keynote session

* Arrangements shall be made according to the conditions of the registered enterprises and the requirements of different forums

* Basic requirements: vice president-level or above leaders of enterprises or institutions

Forms of Brand Privileges



Sit-together



Toast



Hug



Handshake



Group photo



Congratulations

Communicate directly with top political, business and academic leaders to discuss the most cutting-edge and forward-looking topics, and conduct dialogues between international resources.



Forms of Brand Privileges



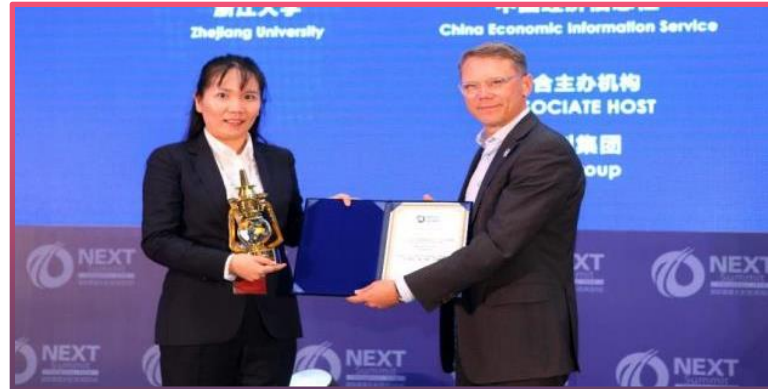
Seat at top VIP dinner



meeting and group photo with top VIPs



Ad implant during breakfast meeting, tea break, lunch, dinner



Award Dinner



Forms of Brand Privileges

Singapore 2021



Breakfast meeting focusing on frontier topics in international cooperation and development, Senior Roundtable on enterprise innovation and development, High-level banquet sponsored by NEXT Federation



Hugs, handshaking, toasts and photos with dignitaries



VIP Protocol

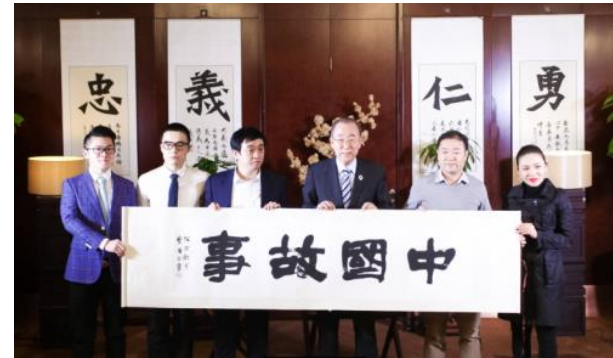


Company logo display on sign-in board



Complimentary venue booth

We help enterprises interact effectively with senior government officials, academic elites and industry leaders.



We organize in-depth interviews with media for the sponsoring companies and their demonstrative cases, as well as successful entrepreneurs who failed to attend our Summits.



【NEXT Delegation】

- ◆ Partner Institutions: think tanks, enterprises, industry associations, financial institutions, social organizations, media, government agencies and international multilateral and bilateral organizations from China, New Zealand, Indonesia, ROK, the UAE, Kazakhstan and other countries.
- ◆ Resources connection and supporting services: business connection, think tank research, risk assessment, legal services, project consulting, quality standards, scientific research innovation, scientific and technological commercialization, technological exchange, international trade, information services, industrial investment, financial support, cultural brands, capacity building, member coordination, etc

We organize excellent Chinese enterprises to inspect exemplary international projects after Summits.





NEXT
Summit
Singapore 2021
国际展望大会（新加坡2021）

Promoting **促进全要素合作**
Total-Factor Cooperation

Unite to Create 和合而生

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