

# 国际展望联合会 全球伙伴计划

NEXT Federation Global Partnership Program 2022

2022年08月30日 更新



	<b>等级与权益（本自然年度有效）</b> <b>Levels and Rights</b> <b>(of current calendar year)</b>	<b>伙伴</b> <b>Partner</b>	<b>友好伙伴</b> <b>Friendly Partner</b>	<b>合作伙伴</b> <b>Cooperative Partner</b>	<b>战略伙伴</b> <b>Strategic Partner</b>	<b>战略合作伙伴</b> <b>Strategic Cooperative Partner</b>
<b>国际合作 信息服务</b> <b>International Cooperation Information Service</b>	<b>全年免费收取平台提供的国际合作信息</b> Free international cooperation information provided by the platform for the whole year	✓	✓	✓	✓	✓
	<b>免费收取平台提供的不定期重要报告</b> Free irregular important reports provided by the platform		✓	✓	✓	✓
<b>G M A B C</b> <b>伙伴关爱</b> <b>Caring for Partner</b>	<b>免费、初步的产业资源需求和问题诊断</b> Free basic diagnosis on industrial resource needs		✓	✓	✓	✓
	<b>提供项目合作的总体策略和操作建议</b> General industrial strategies and operational advices for projects			✓	✓	✓
<b>G</b> <b>精准、可靠的 政府公关服务</b> <b>Accurate, Reliable Government Public Relations Service (Government)</b>	<b>邀请拜访国际国内政要领导</b> Inviting global and domestic leaders to attend events			✓	✓	✓
	<b>与政策研究制定执行者交流</b> Meet-up with policy researchers, policy-makers & executives			✓	✓	✓
	<b>权威专家解读政策标准程序</b> Authoritative interpretation of policy standards and procedures			✓	✓	✓
	<b>起草政府格局规范公文材料</b> Researching & drafting official documents that conform to government vision & regulations			✓	✓	✓
	<b>协助反映客户的诉求和意见</b> Facilitating government officials to listen to customer demands and exchange opinions			✓	✓	✓
	<b>合规加速注册审批准入流程</b> Market entry & procedure facilitation, such as filing, registration & approval			✓	✓	✓
	<b>对接监管者预警和管理危机</b> Risk management by effective government relations services			✓	✓	✓
	<b>政府公共关系培训能力建设</b> GR service training & capacity building			✓	✓	✓
<b>M</b> <b>务实、有效的 媒介资源支持</b> <b>Practical and effective media resources support (Media)</b>	<b>研究制定实施媒体传播策略</b> Researching, building & executing communications strategies			✓	✓	✓
	<b>组织主流媒体或新媒体宣发</b> Organising mainstream and new media campaigns			✓	✓	✓
	<b>高管和发言人媒介素质培训</b> Media training for spokespersons and senior executives			✓	✓	✓
	<b>内外部文稿和媒体材料起草</b> Content development for internal & external purposes			✓	✓	✓
	<b>定性定量市场调查数据分析</b> Qualitative and quantitative market research & data analysis			✓	✓	✓
	<b>开展数字化市场营销和推广</b> Digital marketing campaigns			✓	✓	✓
	<b>有效管理危机公关应对沟通</b> Managing effective communications during a crisis  <b>开展机构媒体传播监测报告</b> Communications review and update for your organisation			✓	✓	✓

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<b>A</b> 国际化、专业化的 学术专家支持 International and Professional Academic Experts Resource (Academy)	邀请国际国内行业专家演讲 Invite international & domestic industry experts to give speeches			✓	✓	✓
	定制专家行业咨询研究课题 Custom expert industry consulting research topics Customize consulting or researching topics			✓	✓	✓
	设立国际院士教授研发站点 Set up an international cooperation mechanism on research and development with academicians and professors			✓	✓	✓
	指导国际学术期刊写作刊发 Guide the writing and publication of international academic journals			✓	✓	✓
	技术项目评价交易转移转化 Technology project evaluation, transaction and transfer conversion			✓	✓	✓
	科技人才国际交流学习培训 International exchange and learning training of scientific and technological talent			✓	✓	✓
<b>B</b> 高品质、高效率的 企业伙伴拓展 High-quality and efficient business partner development (Business)	邀请国内外知名企业家演讲 Invite well-known entrepreneurs from home or abroad to make speeches			✓	✓	✓
	受邀出席业内全球高端活动 Entrepreneurs attend high-end industrial events at home and around the globe			✓	✓	✓
	开展企业高管经营管理培训 Undertake business management training for enterprise executives			✓	✓	✓
	组织行业标杆企业参访学习 Encourage exchange with benchmark enterprise in the industry			✓	✓	✓
	定制关键人脉商务拜访交流 Customised key business networking visits and exchanges			✓	✓	✓
	交流对接推介国际贸易机会 Exchange and promote international trade opportunities			✓	✓	✓
<b>C</b> 本土化、广泛性的 民间精英人脉 Localised extensive network in local community (Community)	邀请当地知名民间人士演讲 Invite well-known local personalities to make speeches			✓	✓	✓
	铺设项目落地关键人脉网络 Lay the key network of people who landed the project			✓	✓	✓
	提供项目本土化发展的建议 Provide advice on the localisation of the project			✓	✓	✓
	中立开展合作伙伴背景调查 Conduct partner background checks neutrally			✓	✓	✓
	配合开展第三方测评和监督 Cooperate with third-party for evaluation and supervision			✓	✓	✓
	协助落地企业社会责任项目 Assist in the implementation of corporate social responsibility projects			✓	✓	✓

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全流程、一站式的 国际会务会展培训 One-Stop Service for International Conference, Exhibition & Training	量身定制, 主题策划, 议程设置 Customising, Theme Planning, Agenda Setting			✓	✓	✓
	精英站台, 嘉宾邀请, 专家授课 Elite Attendance, Guest Invitation, Expert Lecture			✓	✓	✓
	实地考察, 地接服务, 组织执行 Field Trip, Local Guide, Organization and Implementation			✓	✓	✓
	总结报告, 舆论推广, 效果反馈 Summary Report, Publicity Promotion, Effect Feedback			✓	✓	✓
国际平台 专属礼遇 Exclusive Privileges on our International Platform	使用国际展望联合会相应的伙伴名誉 Corresponding reputations as partners of NEXT Federation	✓	✓	✓	✓	✓
	邀请出席本会活动的伙伴专属内容 Attend exclusive partner activities		✓	✓	✓	✓
	尊享本会各项服务的价格优惠 Reduced service prices		2% off	5% off	8% off	10% off
	在国际展望联合会平台展示、推介 Display and promote yourself in NEXT Federation			✓	✓	✓
	在座次安排、社交机会等方面享受礼遇安排 Courtesy services for seating arrangements, social opportunities etc			✓	✓	✓
	优先作为演讲嘉宾安排发言, 指导全球合作 Seize the opportunity to guide global cooperation through our priority speech arrangements				✓	✓
年费标准 (人民币) Annual fees (RMB)		0元 Free	1,688元 ¥1,688	10,000元 ¥10,000 (免¥1688年费)	合作金额达 100,000元 (免年费) Cooperation amount reached ¥100,000 (No annual fee)	合作金额达 1,000,000元 (免年费) Cooperation amount reached ¥1,000,000 (No annual fee)

## 备注:

全球伙伴计划的年费可以在本年度的服务中按1比1抵扣费用。费用抵扣不能与伙伴关爱资源同时享用。

The annual fees of the Global Partnership Program can be deducted on a 1-to-1 basis for the current year's services. Please note that the deduction cannot be used with the partner care resource services at the same time.

# 附件：伙伴关爱资源清单

\* 权利限本人或配偶及其直系亲属（父母、兄弟姐妹、子女）享用。具体服务由合作机构提供、收费和解释。  
\* 详细政策请咨询客服专员。

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健康 Health Care	专家远程健康咨询 (48小时内妥处。限中国大陆)	——	2次/年 1000元/次	免费1次/年 以后1000元/次 不限次	免费2次/年 以后500元/次 不限次	免费5次/年 以后300元/次 不限次
	专家加急线下问诊 (48小时内妥处。限中国大陆)	——	2次/年 3000元/次	免费1次/年 以后3000元/次 不限次	免费1次/年 以后2000元/次 不限次	免费2次/年 以后1000元/次 不限次
	健康资源加急协调 (7天内妥处。限中国大陆)	——	1次/年 1万元/次起	免费1次/年 以后1万元/次起 不限次	免费1次/年 以后5千元/次起 不限次	免费2次/年 以后3千元/次起 不限次
教育 Education	为子女教育或求职办理国际专家推荐信	——	1次/年 1万元/次起	免费1次/年 以后1万元/次起 不限次	免费1次/年 以后5千元/次起 不限次	免费2次/年 以后3千元/次起 不限次
	待更新	——				
文化 Culture	特色文化项目体验	——	抽取资格	抽取资格	2人次/年	5人次/年
	待更新	——				